



## 2018 Great Plains Economic and Business Conference

### *“Behavioral Economics”*

Friday, October 26, 2018

**8:00 a.m. Registration**

**8:25 a.m. Welcome**  
Allan Jenkins, University of Nebraska at Kearney, NEBA President-Elect

**8:30 a.m. Session A—Student Papers**

**“Common White Flour: Rethinking Packaging and the Supply Chain”**  
Maxwell Plumb, University of Nebraska at Omaha

**“Detecting Fraud in Corporate Financial Statements”**  
Rachel McGill, University of Nebraska at Kearney

**“Discussion of Amazon’s Shipping Methods and How Competitors Should React”**  
Claire Bauske, University of Nebraska at Omaha

**“The Debate to Break Up the Tech Giants”**  
Marc Johnson, University of Nebraska at Omaha

**“Globalization and Its Impact”**  
Ikechukwu Christopher Nwafor, Peru State College

**10:00 a.m. Break**

**10:15 a.m. Session B—Faculty Papers**

**“College Choice: An Investigation of the Student Selection Process Using the Multiattribute Decision-Making Model”**  
Christine Fogliasso, Stephen V. Horner, and Donald Baack, Pittsburgh State

**“Nebraska Medicaid Expansion—Revisited”**  
Ron Konecny and Allan Jenkins, University of Nebraska at Kearney

**“Religion and Economics, Part A”**  
John W Tiner, NEBA and Meena Dalal, Retired, Wayne State College

**“Religion and Economics, Part B”**  
Meena Dalal, Retired, Wayne State College and John W Tiner, NEBA

**11:50 a.m. Lunch**  
**Speaker: Scott Moore, Labor and Employment Law Specialist, Baird Holm LLP**

**1:00 p.m. Speaker: Dr. Gilbert Hinga, Dean of Students, University of Nebraska at Kearney**  
**“Investing in College: What Would I Do as a College Administrator if College Selection is an Emotional Decision?”**

**1:30 p.m. Speaker: Dave Palm, Professor, University of Nebraska Medical Center**  
**“Controlling Health Care Costs: The Promise and Pitfalls of New Policies”**

**2:00 p.m. Session C—Faculty Papers**

**“Growth in Wealth in Nations, Along with a Parallel Decline in Their Practice of Religion”**  
Erwin Earhardt, University of Cincinnati

**“Students’ Perceptions of OER Quality”**  
Melissa Hunsicker-Walburn, Wally Guyot, Robert Meier, Loretta Beavers, Michael Stainbrook, and Mark Schneweis, Fort Hayes State University

**“Behavioral Economics in Higher Education: Insights from the Classroom”**  
Lindsey Doctorman, Wayne State College

**“Mind and Investor Behavior: A Survey of Recent Literature on Economics, Finance, and Psychology”**  
Carol Wang, Wright State University, Wei Rowe, University of Nebraska at Omaha, and Matthew Rowe

**U.S. Investors Rationality, Evidence from Momentum Approach in Trading Strategies”**  
Carol Wang, Wright State University, and Wei Rowe, University of Nebraska at Omaha

**4:00 p.m. Break**

**4:15 p.m. NEBA Business Meeting**

**5:00 p.m. Adjourn**