



# 2021 Great Plains Economic and Business Conference

## “Enhancing the Great Plains Workforce”

Friday, October 29, 2021

- 8:00 a.m. Registration and Refreshments**
- 8:30 a.m. Welcome and Opening Remarks**  
Dean Rebecca Murdock, Ed.D., MBA, College of Business, Bellevue University
- 8:40 a.m. Session A—Student Presentation**  
**How Current Technology Affects Employment in America: An Emphasis on Manufacturing**  
Christopher Wernimont, AMMT Graduate Assistant, Pittsburg State University, '22  
Faculty Sponsor: Stephen Horner, Ph.D., Associate Dean, Pittsburg State University
- 9:00 a.m. Award Presentations**  
David Carpenter, CMA, CFM, CPA, Professor of Accounting and Business Administration, Hastings College, NEBA Secretary/Treasurer
- 9:10 a.m. Break**
- 9:20 a.m. Session B—Faculty Presentations**  
**A Study of Motivation Using the Job Characteristics Model with Comparisons to U.S. and Non-U.S. Companies**  
Robert Hilton, DBA, Assistant Professor, Missouri Southern State University, Presenter  
Thomas Schmidt, Ph.D., Professor & Assoc. Dean, Missouri Southern State University, Presenter  
Lead Author: Rickey Casey, DBA, Professor of Business, Campbellsville University, Kentucky  
**Voice & Inequity: Ground Rules Help Diverse Teams Work**  
Bill Provaznik, Ph.D., Associate Professor, Central Washington University, Presenter  
Co-authors:  
Wendy Cook, Ph.D., Associate Professor, Central Washington University  
Terry Wilson, Ph.D., Associate Professor, Central Washington University  
**Employment or Entrepreneurship? Placement Choices of Men and Women in India**  
Amit J. Chauradia, Ph.D., Assistant Professor of Business, Doane University, Presenter  
Co-authors:  
Glory George, MBA, Indian School of Business, India  
Aindrila Chatterjee, MSc, Ph.D. Candidate, Indian Scholl of Business, India
- 10:25 a.m. Break**
- 10:40 a.m. Session C—Faculty Papers**  
**Examining Correlations of the Role of Mistrust of Authority and Misperception of Health and Safety Risks in Rejection of Modern Agricultural Practices and in Vaccination Hesitancy**  
Gregory Nies, MA, MS, JD, Assistant Professor, University of Nebraska at Kearney

### Session C—Faculty Papers (continued)

**The Demise of Comic Book Movie Adaptations: An Example of Creative Destruction**  
David K. Palmer, Ph.D., Professor of Management, South Dakota State University

**North Dakota: Reenergizing its Economy and Work Force for the Future**  
Erwin F. Erhardt, III, Ph.D., Professor-Educator, University of Cincinnati

**11:40 a.m. Lunch Break**

**12:15 p.m. Leading Through Change with Technology and Innovation**  
Monika Philp, Director of Tech Leadership Development, AIM Institute  
Tony Veland, Director of Community Engagement, AIM Institute

**1:00 p.m. Break**

**1:15 p.m. A Discussion of the Issues Impacting the Hemp Industry in Nebraska**  
Panelists:  
Mahesh Pattabiraman, Ph.D., Professor Organic Chemistry, University of Nebraska-Kearney  
Allan Jenkins, Ph.D., Professor of Economics, University of Nebraska-Kearney  
Moderator:  
Eric Thompson, Ph.D., Professor of Economics, University of Nebraska at Lincoln

**2:00 p.m. Break**

### **2:15 p.m. Session D—Faculty Presentations**

**Time Holes in Made Whole**  
Michael J. O’Hara, J.D., Ph.D., Professor Emeritus, University of Nebraska-Omaha

**Demystifying and Developing a Framework for Data Analytics**  
Joseph Kirby, DBA, Assistant Professor, Bellevue University College of Business

**3:00 p.m. Closing Remarks / Break**

**3:15 p.m. NEBA Business Meeting (Open to everyone)**

**4:00 p.m. Adjourn**

Many thanks to Bellevue University for hosting our meeting today.



Bellevue University asks that those who are not vaccinated, fully vaccinated and/or have underlying health conditions wear masks while on our campus. Masks are optional for those that are vaccinated.

