

Great Plains Economic and Business Association Conference

*Presented by the Nebraska Economic and Business Association
(NEBA)*



October 20, 2023

Hosted by

The Federal Reserve Bank of Kansas City-
Omaha Branch

Acknowledgements

The Nebraska Economic and Business Association would like to especially thank the Federal Reserve Bank of Kansas City – Omaha Branch for their willingness to host the Great Plains Economic and Business Association Annual Conference.

We would also like to recognize the members of the Federal Reserve Bank of Kansas City, Omaha Branch--who worked to make this conference a success:

Erin Redemske

Director of Public Affairs
Federal Reserve Bank of Kansas City, Omaha Branch

Vicki Fischer

Executive Branch Support
Federal Reserve Bank of Kansas City, Omaha Branch

Jeffrey Huetson-Gines

AV Specialist S.
Federal Reserve Bank of Kansas City, Omaha Branch

Miranda Yé

Event Coordinator
Federal Reserve Bank of Kansas City

NEBA Board Members who were vital to the planning of this year's *Great Plains Economic and Business Association* meeting include:

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- **Erwin Erhardt**, President-Elect
- **Merrill Johnson**, Immediate Past President
- **Marc Johnson**, Board Member
- **Dave Carpenter**, Secretary/Treasurer
- **Joan Primrose**, Executive Assistant to the Board
- **Kim Sosin**, Webmaster/Photographer
- **John Tiner**, Journal Editor

Friday, October 20, 2023

8:00 AM – 10:00 AM Registration (pick up name tag and program)

8:15 AM – 9:00 AM NEBA Business Meeting (Goldenrod Room)

- All participants are welcome
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9:15 AM-10:15 AM Opening Address (Cottonwood Room)

Nate Kauffman, Federal Reserve Bank of Kansas City—Omaha Branch

John McCoy, Federal Reserve Bank of Kansas City—Omaha Branch

10:15 AM-10:30 AM Coffee Break (common tables, just outside the Cottonwood/Goldenrod Rooms)

Breakout Session I 10:30 AM-11:45 AM

Panel I: *Methods and Measurements in Economics* (Cottonwood Room)

Chair: Merrill Johnson, Bellevue University (NE)

Ben Smith, University of Nebraska at Omaha (NE)

“Project Based Assessment: A Web App to Measure Knowledge and Difficulty with Rubric-based Instruments”

Robert Hilton, Campbellsville University (KY) and

Rickey Casey, Campbellsville University (KY)

“An Empirical Study of Core Job Characteristics as Employee Motivation in the Multinational Beverage Company”

Eric Thompson, University of Nebraska at Lincoln (NE)

“The Nature of Localization Economies in High Skill Producer Services”

Panel II: *Economic Interventions and Analysis* (Goldenrod Room)

Chair: James Young, Benedictine College (KS)

Greg Nies, University of Nebraska-Kearney (NE)

“The Agricultural Right to Repair Movement: Legal Ramifications of Colorado’s New Law and Nebraska’s Private Memorandum of Understanding”

James Ward, Fort Hays State University (KS)

“The Salina, Kansas Land Institute and Tomorrow’s Business Leaders: An Email Project Exchange Analysis”

David Palmer, South Dakota State University (SD)

“Why are the Colors of Cars so Boring?”

12:00 PM-1:15 PM (Cottonwood Room)

Lunch and Featured Keynote Speaker

- Thomas Lynch: *The History of Boys Town*

Thomas Lynch, is the Boys Town Director of Community Programs. In his position, Mr. Lynch is responsible for preserving and sharing the history of Father Flanagan's Boys' Home, and recruiting the public to engage with the Home through the volunteer services program. He has been with Boys Town for 38 years. Mr. Lynch served as past President Nebraska Museums Association, the Chairperson of the Advisory Board of the Eastern Nebraska Retired Senior Volunteer Program, and is past Treasurer and board member for the Friends of the Union Pacific Railroad Museum. He was appointed by Archbishop George Lucas to the Historical Commission for the Beatification of Servant of God Edward Flanagan.

Breakout Session II 1:30 PM – 2:45 PM

Panel III: *Economic Virtues* (Little Bluestem Room)

Chair: TBA

James Young, Benedictine College (KS)

“The Use of Prudence in Society”

Les Manns, Doane University (NE)

“Religious Belief vs. Spirituality as a Constraint on Self-Interest”

Julianna Grabianowski, Doane University (NE)

Jared List, Doane University (NE)

“Why Ethics Matter – in the Classroom and Beyond”

Panel IV: *Cost-Benefit Analysis* (Goldenrod Room) *Student Presentations*

Chair: Janet Scott, Doane University (NE)

Kellie B. Lindsay, University of Nebraska at Omaha

“Beauty is in the Eye of the Beholder.”

Seth Hagen, Doane University (NE)

Nathan Rizak, Doane University (NE)

Cooper Sheldon, Doane University (NE)

Gavin Skorupa, Doane University (NE)

“A Cost-Benefit Analysis of Nebraska’s Top Three Industries in Conjunction with Use of the Ogallala Aquifer”

Erwin F. Erhardt, III, University of Cincinnati (OH)

“The Unintended Consequences of Film Suppression: Politics vs. Profit”

Panel V: *New Thinking in Economics* (Cottonwood Room)

Chair: Eric Thompson, University of Nebraska at Lincoln (NE)

Peng Zhao, Doane University (NE)

“Towards an Operational Filtering Model of the Housing Market”

John Tiner, University of Nebraska at Omaha (NE)

“Teaching Economics and other Subjects Online: The Instructor as Guide and Resource”

Chanho Cho, Black Hills State University (SD)

Joey Choi, Louisiana State University—Shreveport (LA)

Tim Mooney, Thomas Jefferson University (PA)

“Do CEOs Marital Status Matter in ESG Management?”

2:45 PM-3:00 PM

**Coffee Break (common tables, just outside the
Cottonwood/Goldenrod Rooms)**

Breakout Session III

3:00 PM-4:15 PM

Panel VI: *Strategies, Preferences, and Competencies* (Cottonwood Room)

Chair: Greg Nies, University of Nebraska at Kearney (NE)

William Provaznik, Central Washington University (WA)

Rob Ogburn, Central Washington University (WA)

Carlo Smith, Central Washington University (WA)

Janie Zencak, Central Washington University, (WA)

“Decoding Regional Government Strategic Framing: Who Escapes the Gravity of Ordinary Capabilities?”

Mingwei Guo, North Dakota State University (ND)

Xiyuan Liu, Louisiana Tech University (LA)

“A Stated Preference Survey on Customer Payment Preferences: Retail vs. Crowdsourced Transactions”

James Ward, Ft. Hays State University (KS)

“Superior Performance Competencies Achieved through *Destination Imagination* Experiences”

Panel VII: *Behavioral Economics* (Goldenrod Room) *Student Presentations*

Chair: David Palmer, South Dakota State University (SD)

Thomas Oliver, Doane University (NE)

“Self-fulfilling Prophecy: How to Combat the Manifestation of Negative Perception of Followers”

Isabella Chappell, Doane University (NE)

“Fostering Virtuousness to Plant the Seed of a Self-Nourishing Ecosystem of Ethical Behavior in Organizations.”

Amanda Patterson, Doane University (NE)

“Studying the Role of the State-Level Policies and Childhood Well-Being in Curbing Mass Shootings”

4:15 PM – 4:30 PM (Cottonwood Room)

Business Meeting Highlights and Plans for 2024 Conference

NOTES

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