



## 2013 Great Plains Economic and Business Conference

Federal Reserve Bank, Omaha Branch, Omaha, Nebraska

Friday, October 25, 2013

- 8:00 a.m. Registration – Coffee and Rolls**
- 8:20 a.m. Welcome, Dr. Michael O’Hara, President Elect, University of Nebraska-Omaha, and Dr. Roger Butters, President of Nebraska Council on Economic Education**
- 8:30 a.m. Session A1: Economics/Finance: Domestic Focus**
- “An Overview of TIF in Nebraska”**  
Jennifer Bossard, Doane College, & Mike Korsakas, HUDL
- “What to Cut: A Historical Analysis of U.S. Federal Government Spending”**  
Tommy Eshleman, University of Nebraska at Kearney
- “Short Sale Brokerage Listings for Distressed Residential Properties in Omaha, NE”**  
Steven Shultz, University of Nebraska at Omaha
- 9:30 a.m. Break with Refreshments**
- 9:45 a.m. Session A2: Organizational Leaders**
- “Governance Human Capital and CEO Dismissal: Exploring the Impact of Board Experience and Expertise”** -- Stephen V. Horner, Pittsburg State University
- “Contextual Motivation Among Sole Founder Firms”**  
Ronda Smith Nelson, Fort Hays State University, Samuel A. Nelson, University of Nebraska-Lincoln, and Elizabeth M. Haley, University of Phoenix
- “Thriving in Disorder: Relating Enactment to Firm Performance in Chaotic Environments”**  
Bill Provaznik, Central Washington University
- 10:45 a.m. Break with Refreshments**
- 11:00 a.m. Session B1: Economics/Finance: International Focus**
- “Effectiveness of Microfinance—Case Study of Rajasthan, India”**  
Meenakshi N. Dalal, Wayne State College
- “Estimating the Exchange Market Pressure: New Approaches”**  
Erhan Oruc, University of Kansas, and Shigeru Iwata, University of Kansas
- “Keep On Keepin’ On”**  
Bill Snyder, Emeritus, Peru State College
- Session B2: Nebraska Council on Economic Education (runs concurrent with Session B1)**
- “Reaching Nebraskans with Fun Economic Education”**  
Mary Lynn Reiser, Director, UNO Center for Economic Education  
Jennifer Davidson, Director, Programs & Community Development, Nebraska Council on Economic Education
- 12 Noon Lunch/Speaker**
- Presentation: Special 50<sup>th</sup> Anniversary Awards Presentation to Steve Martin, CEO, Blue Cross Blue Shield of Nebraska, Dr. Roger Butters, President of Nebraska Council on Economic Education**

Speaker: Maria Akers, Associate Economist at Federal Reserve Bank of Kansas City, Omaha Branch

**1:30 p.m.      Session C1: NEBA Presentations**

**“An Application of Leadership and Management Concepts to Higher Education”**

Kristen Maceli and Donald Baack, Pittsburg State University

**“The Economic and Policy Ramifications of the U.S. Ban on Horse Slaughter”**

Stephen Stewart, Canyon Group, LLC, and Kathryn Zuckweiler, University of Nebraska at Kearney

**“Perceptions: Hard Work, Happiness, and Income”**

John Tiner, Peru State College

**Session C2: Nebraska Council on Economic Education (runs concurrent with Session C1)**

**“Current Research in Economic Education”**

Dr. Roger B. Butters, President, Nebraska Council on Economic Education

**2:30 p.m.      Break with Refreshments**

**2:45 p.m.      Student Session D (joint session)**

**“Top-Shelf Price for Bottom-Shelf Goods: Transaction Related Price Factors”**

Charles Howell, University of Nebraska at Omaha

**“Impact of Microcredit Programs of Fundación Mujer: Microenterprise in Costa Rica”**

Jennifer Zarek, Hastings College

**3:25 p.m.      Break**

**3:30 p.m.      Panel Discussion**

**4:30 p.m.      Business Meeting**

**5:00 p.m.      Adjournment**



The Nebraska Economics and Business Association extends its sincere gratitude to the fine people at the Federal Reserve Bank, Omaha Branch, for the use of their facilities, today's lunch, the supplies they have provided, and all the arrangements they have made for today's meeting. Please tell them thank you as you leave today.



We are pleased to have members of the Nebraska Council on Economic Education join with us today as they celebrate their 50<sup>th</sup> year serving as a resource to educators, administrators and public officials by providing directed training, graduate education, workshops and classroom activities and competition to teachers and students in K-12 and post-secondary institutions.      [www.nebraskacouncil.org](http://www.nebraskacouncil.org)