



## 2012 Great Plains Economic and Business Conference

Jackie Gaughan Multicultural Center, University of Nebraska at Lincoln

Friday, October 19, 2012

- 8:00 a.m. Registration – Coffee and Rolls**
- 8:20 a.m. Welcome, The Unity Room, #212** — Eric Thompson, President Elect, University of Nebraska-Lincoln
- 8:30 a.m. SESSION A: Agricultural Issues, The Unity Room, #212**
- Mary Rittenhouse (University of Nebraska at Kearney). **Midwest and US Agricultural Banking Conditions through the 2007 Financial Crisis**
- Deborah Bridges & Frank Tenkorang (University of Nebraska at Kearney). **Implications of Increased Ethanol Production on the Variability of Corn Prices: A Preliminary Analysis**
- Comlanvi Martin Konou (University of Nebraska-Lincoln). **European Agricultural Biotechnology Preferences and Policy: Trade Creation or Trade Diversion?**
- 8:30 a.m. SESSION B: Potpourri, The Ubuntu Room, #202**
- Mark Jelavich (Northwest Missouri State University). **Forecasting Missouri Tax Revenues: A Top-down Approach**
- Michael J. O'Hara (University of Nebraska at Omaha). **Learned Hand's False Efficiency**
- David K. Palmer (University of Nebraska at Kearney). **Do We Really Need Another B-Level Journal?**
- 9:30 a.m. Break with Refreshments**
- 9:45 a.m. Session A: Social Dynamics, The Unity Room, #212**
- Donald Baack & Kristen M. Maceli (Pittsburg State University). **Attaining and Retaining College Students: "The Impact of Environmental and Social Factors"**
- Kristen M. Maceli & Mary Kay Wachter (Pittsburg State University). **The Changing Role of Media for High School Sports Fans Creates Opportunity for Website Development and Social Media Use**
- Bill Provaznik (Central Washington University) & Larry Hughes (Nebraska Wesleyan University). **"It's How We Do Things Here" Regional Population Personality and Corruption**
- 9:45 a.m. Session B: Entrepreneurship, The Ubuntu Room, #202**
- Eric Thompson (University of Nebraska at Lincoln). **Green Jobs for Displaced Workers?**
- Michael J. O'Hara (University of Nebraska at Omaha). **Entrepreneurship: The T of STEM**
- Ronda M. Smith-Nelson (Fort Hays State University). **One-Person Enterprises in Nebraska: A Profile and Prospects for Job Creation**

10:45 a.m.      **Break with Refreshments**

11:00 a.m.      **Student Papers Session 1, The Unity Room, #212**

Danielle Rae Kennedy (Wayne State College). **Preparing Students for the Future Workforce: Optimizing Information Technology Capabilities in the Public Education System**

William Ramsey (University of Nebraska at Omaha). **Smart Grid Technology: Securing the Electrical Infrastructure**

James Vondrak (Wayne State College). **Network Selection Using the Analytical Hierarchy Process**

12 Noon        **Lunch/Speaker in the Georgian Room in the Nebraska Union**

Dr. Bruce Johnson, UNL , Professor of Agricultural Economics, Topic: "Farm Land Values"

1:30 p.m.      **Student Papers Session 2, The Unity Room, #212**

Mike Korsakas (Doane College). **The Impact of Professional Sports on the Livability of Cities**

Lakota Lee McCune (Pittsburg State University). **Influences of Social Media in Business**

Matthew Voichahoske (Texas A&M University). **Increasing United States' Populations of High Tax Bracket Investors Spur on Municipal Bond Demand**

2:30 p.m.      **Break with Refreshments**

2:45 p.m.      **Panel Discussion, The Unity Room, #212, Topic: "Fiscal Cliff"**

Panelists: Dr. John Anderson, UNL, Professor of Economics

Dr. Ken Kriz, UNO, Associate Professor in the School of Public Administration

Dr. Eric Thompson, UNL, Associate Professor of Economics, Director of the Bureau of Business Research

4:00 p.m.      **Business Meeting, The Unity Room, #212**

**Adjournment**



The Nebraska Economics and Business Association extends its sincere gratitude to the fine people at the University of Nebraska, Department of Economics, for the use of their facilities, the supplies they have provided, and all the arrangements they have made for today's meeting. Please tell them thank you as you leave today.

